

GLOBALIZING THE CORPORATE WETLANDS RESTORATION PARTNERSHIP

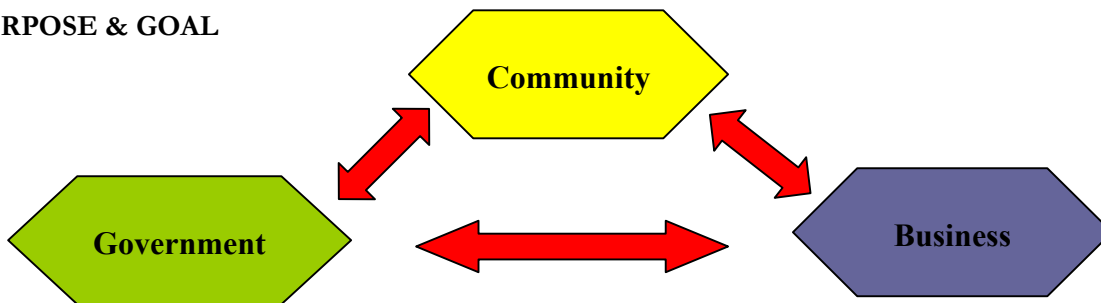


BUILDING A GLOBAL PARTNERSHIP

Uniting the common missions of the CWRP and UNF wetland/aquatic habitat restoration and preservation efforts; and develop a global multi-stakeholder partnership that joins technical, administrative and financial resources to more efficiently and effectively improve critical aquatic habitat around the world. The CWRP provides an innovative model and working framework for the basis of a self-sustaining public/private, multi-stakeholder partnership. The CWRP is a functioning collaboration of communities, government at all levels, conservation groups, businesses focused on wetland/aquatic habitat restoration in the US, and now in Canada. The UN is the premier global governmental facilitator capable of effectively and efficiently promoting and focusing international resources on the world's most critical aquatic ecosystems/sites. By pooling our diverse resources and knowledge, and using the most appropriate science/technology available, we should be able to accomplish more restoration/preservation faster, with improved ecological benefit at lower costs.

The CWRP has initiated international involvement between the US and Canada. The internationalization of the CWRP will be piloted in the Canadian provinces of New Brunswick and Nova Scotia. Plans are currently underway to convene a meeting of US and Canadian agencies, companies and other stakeholders to determine how best to tailor the CWRP to Canada.

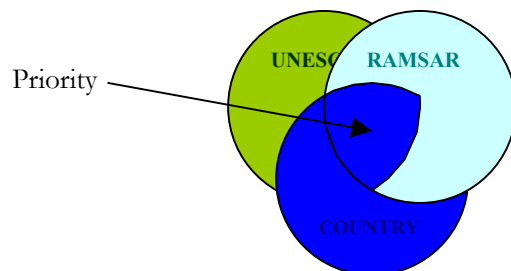
PURPOSE & GOAL



The goal is to establish an international consortium of stakeholders for the restoration, enhancement and preservation of aquatic habitat and wetlands that is self-sustaining. Combining and focusing diverse efforts on a common mission that capitalizes on our synergistic strengths and experiences to improve efficiency and effectiveness, more projects implemented sooner, holistic solutions considering all relevant inputs, promising better environmental results. Also, to create a flexible framework that can be easily adapted to properly focus efforts regionally and locally. We should be able to accomplish more working together than by continuing to work separately.

All stakeholder groups having influence in each aspect of the process and would be properly represented on Advisory Boards/Councils. Governmental/Quasi-governmental agencies have primary responsibility for site selection & prioritization. Lists developed based on science, ecological importance and feasibility, cost/benefit (e.g., ecosystem modelling by world-renown experts), submitted by countries/states/provinces.

Site selection:



Site selection:

- Africa, Asia, Middle-East, & Central/South America (UNESCO World Heritage Sites & Ramsar lists, priorities set where overlap exists since individual countries nominate priority sites)

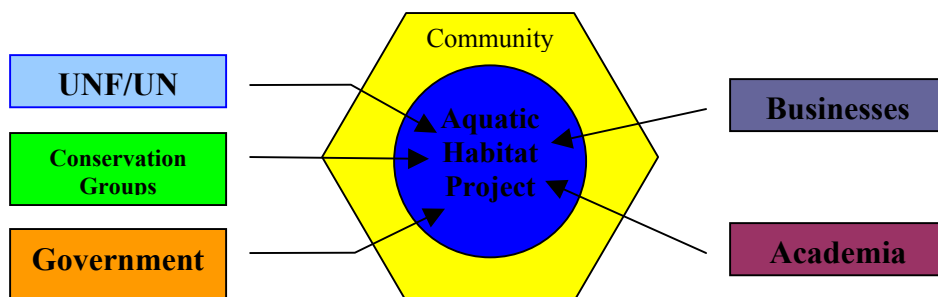
- US (Coastal America – CA list, in consultation with states, UNESCO/Ramsar sites will be considered)
- Canada (provinces/local/CA, UNESCO/Ramsar sites will be considered), and
- Europe (country/province, UNESCO/Ramsar sites will be considered)
- Arctic/Antarctic (not yet determined)

Site Project Funding: (Financial and/or services-in-kind)

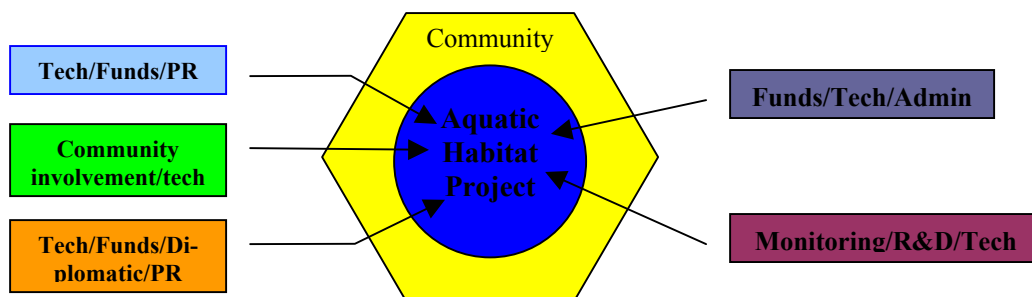
- Africa, Asia, Middle-East, & Central/South America (UNF – 50%, remainder: governments, businesses, other nonprofits, misc.)
- US (Federal government 65+%, remainder: state/local government, businesses, nonprofits, misc.)*
- Canada (provinces/local/CA, businesses)*
- Europe (country/province, EU, business)*
- Arctic/Antarctic (not yet determined)

* UNF cannot contribute funds in these geographies.

UNF will participate in other ways (e.g., public appearances) in geographies where they cannot contribute financially.



Businesses have ability/primary responsibility for distributing corporate contributions, selecting from the government-approved, scientifically justified list of sites. All stakeholders have influence over site selection & prioritization, and fund dispersal. Participation may not be mitigation nor permit related (i.e., totally voluntary and not otherwise required). Contributions are fully tax deductible, through UNF or CAF 501 (c) 3 account.



POTENTIAL PARTICIPATING GROUPS

Primary Government Agencies/Foundations: UNF, UNEP, UNESCO, & International Ramsar Convention.

Secondary: Equivalent individual country environmental agencies*.

Special Advisors: Coastal America, CAF, US State Dept., US F&WS, NOAA, EPA, & CEQ (* for example, these are the primary governmental agencies/offices in US – see Country Advisory Councils below).

Primary Businesses: Gillette, Duke Energy, UNF Member Company(s) (e.g., Coca-Cola, Hydro Quebec, SmithKline Beecham, ABB, Ford Motor Company, Merrill Lynch), other CWRP Partner(s) (e.g., BP Exploration, Dow Chemical), World Bank – Special Advisor, International Chamber of Commerce – Special Advisor. See attached list of US CWRP partners.

Primary Conservation Groups: Ducks Unlimited, Restore America's Estuaries, The Nature Conservancy, Sierra Club (not yet a CWRP partner), Audubon, & National Geographic Society.

Academia: University of Massachusetts, Columbia University (UNF partner, not yet CWRP partner)...

Local Communities: Involvement is critically imperative, and will be the shared responsibility of each stakeholder group operating in each country to ensure fully engaged for project.

STRUCTURE & PRIMARY FUNCTIONS

International, Regional & Country Advisory Councils, State/Provincial Advisory Boards

International/ Global Advisory Council - policy/procedures, oversight, education/outreach/recruitment
Council Members: UNF, UNEP, UNESCO, Ramsar, Gillette, Duke, Business 3, Business 4 (up to 8 businesses), & Conservation Groups 1-4. Special Advisors – Coastal America, US State Dept., US Fish & Wildlife Service, NOAA, US EPA, Academia, World Bank, ICC

Regional Advisory Councils - Facilitate inter-government/stakeholder communication & cooperation, communication bridge between International/Global Advisory Council & Country ACs.
Africa, Asia, Middle East, Europe, Central & S. America, Artic/Antarctic, & N. America

National Advisory Councils – Implementation guidance, country-specific policy/procedures, oversight, education/outreach/recruitment (e.g., whether sub-country Regional Advisory Council needed)

State/Provincial Advisory Boards – Implementation & coordination with CACs & country's regionally established procedures.

Council/Board Composition/Representation (Government, Non-profits, Community, & Business)
Members (governments, businesses & conservation groups/nonprofits) and Special Advisors

OTHER KEY ISSUES

1. Explore Ramsar and UNESCO involvement.
2. Site Selection – Develop and/or communicate criteria for site/project list & priority selection. Sites should be prioritized based on consensus of technical opinions of ecological & cost benefit.
3. Means to protect sites/projects after completion (need for stable governments with established legal mechanisms).
4. Identify/Define local capacity & infrastructure (i.e., government, academia, NGOs) for individual countries/regions (e.g., India, Bangladesh, China, Europe) to oversee project implementation and post-action monitoring/protection?
5. Control of funds: Financial contributions through UNF (5% maximum overhead cost)
6. Establish or reference quantitative measurable goals/metrics: acreage/hectare restored/protected, business funding, leveraged funds, number of projects.

NEXT STEPS/ACTION ITEMS

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